

**FOR IMMEDIATE RELEASE****May 6, 2020****Kalsec® Names Mark Staples Executive Director of Marketing**

KALAMAZOO, MICH., U.S. – Kalsec is pleased to announce the appointment of Mark Staples as Executive Director of Marketing. Staples brings with him 19 years of global client and agency marketing experience from several organizations, including his most recent role with The Kellogg Company. Staples graduated from the University of Michigan with a Bachelor of Arts degree and a Master of Business Administration with an emphasis on marketing and corporate strategy. He has a wide range of global marketing experience with Fortune 100 companies including digital and print marketing, experiential marketing, public relations, and business-to-business and business-to-consumer marketing, and the ability to manage a full brand portfolio.

“The idea of taking my experience and skills and applying them to a new opportunity with an industry leading company is tremendously exciting,” said Mark Staples, Executive Director of Marketing, Kalsec. “Kalsec is perfectly positioned as the trusted and historic provider of natural ingredients in a marketplace that is expecting and demanding clean labels on their products.”

**About Kalsec**

Kalsec captures the best nature has to offer by providing innovative spice and herb flavor extracts, colors, antioxidants and advanced hop products. As an industry leader, we utilize the skills, experience and knowledge of our employees to create ingredients that make products look better, taste better and last longer. Kalsec has remained family owned and provides localized support to our global customers. Trusted since 1958, Kalsec is committed to providing value to the food and beverage industry for the next 100 years. Headquartered in Kalamazoo, MI, U.S., Kalsec has facilities in North America, Europe and Asia. For more information, visit [www.kalsec.com](http://www.kalsec.com).

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