



## **NEWS RELEASE**

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## **FOR IMMEDIATE RELEASE**

### **KALSEC® APPOINTS NEW DISTRIBUTOR IN SOUTH AFRICA**

KALAMAZOO, Mich. (USA), January 24, 2012 – Kalsec® Inc., producer of spice and herb extracts, natural colors and antioxidants for the food, beverage and pharmaceutical industries, has appointed Orkila as the exclusive distributor for its full line of quality, natural ingredients to the South African market.

Orkila was founded in July 2005, as the result of a Management Buy Out, concluded by the former management team of the companies of the Middle East and Africa zone of Rhodia's (formerly Rhône-Poulenc) International Affairs Division, inheriting more than 100 hundred years of experience in the food ingredients industry.

“Orkila is a natural choice for Kalsec®. Orkila has vast experience, intimate market knowledge and an established sales operation across the South African food, personal care and nutraceutical industries. We are looking forward to working with Orkila and introducing more of our products to this important marketplace,” said Paul Filby, Vice President, International Business, Kalsec®.

“We are excited about the opportunity to work with Kalsec®'s full range of herb and spice extracts and enhance the awareness of Kalsec® ingredients to food manufacturers throughout the country”, said Jackie Wilken, Business Manager from Orkila.

Paul Filby added, “I would also like to take this opportunity to thank our previous distributor Symrise for their long service and wish them success in the future.

Kalsec<sup>®</sup> Inc, is a privately held producer and marketer of natural extracts for use in food, beverage and pharmaceutical applications ([www.kalsec.com](http://www.kalsec.com)). Selling and marketing in more than 70 countries worldwide, Kalsec<sup>®</sup> is dedicated to delivering the best products on time and backed with unparalleled technical expertise. Founded in 1958, the company is headquartered in Kalamazoo, Mich., with additional facilities in the U.S., Europe and Asia. For more information, visit [www.kalsec.com](http://www.kalsec.com). Orkila can be contacted by telephone at 27 11 805 1932, visiting [www.orkila.com](http://www.orkila.com) or via email at [Jackie.wilken@orkila.co.za](mailto:Jackie.wilken@orkila.co.za)

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