



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Kalsec[®] Hop Products Expansion Increases Presence in China

KALAMAZOO, Mich. – Capitalizing on the rapidly developing brewing industry in China, Kalsec[®] Inc. announces an expansion plan for its advanced hop product offerings in the China market. The multi-million dollar investment will focus on expanding Kalsec[®] applications and sales efforts in the world's largest beer producing nation. In addition, the investment is expected to leverage the company's existing food ingredients business already operating in Shanghai.

“After a comprehensive evaluation of the China brewing industry, we determined that it was the right time for Kalsec[®] to establish a direct presence in China to support the growing demands of our customers and to take advantage of new market opportunities,” said Dr. Scott Nykaza, chief operating officer at Kalsec[®].

Kalsec[®] hop extract offerings provide the brewing industry with advanced hop products for bittering addition, light stability, foam enhancement and improved economics. HopRival[®] natural hop extracts are used to provide flavor

and aroma that rival traditional hopping. Kalsec® hop-derived products are also ideal for non-alcoholic malt beverages and many other non-brewing applications.

Kalsec® Inc. is a privately held producer and marketer of natural extracts for use in food, beverage and pharmaceutical applications. Selling and marketing in more than 70 countries worldwide, Kalsec® is dedicated to delivering the best products on time and backed with unparalleled technical expertise. Founded in 1958, the company is headquartered in Kalamazoo, Michigan, USA, with facilities in the United States, England and China. For more information, visit www.kalsec.com.

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