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Press Release

For Immediate Release: March 3, 2009

Kalsec® Introduces Line of Innovative, Natural Antioxidants to Address Flavor and Aroma-Sensitive Food Applications

Kalamazoo, MI, March 3, 2009 – Kalsec®, the manufacturer of Herbalox® Seasoning, the leader in natural oxidation-management solutions, has added a new product platform to the natural antioxidant product range, Herbalox® Seasoning XT.

Herbalox® Seasoning XT products were developed for use in applications that are sensitive to flavor and aroma, such as edible and fry oils, baked goods, and snack foods. Herbalox® Seasoning XT is the next generation of rosemary-based natural antioxidants, offering food and beverage manufacturers the ability to maximize the level of antioxidant activity while controlling flavor and aroma in the finished product. “Our customers were asking for a natural antioxidant that imparts little or no flavor to their finished food product and now we are able to respond to their needs with XT,” said Gary Augustine, Director Product Development, Natural Antioxidants.

The original Herbalox® Seasoning is a natural rosemary extract that extends shelf life in foods and beverages by controlling oxidation reactions. This delays the onset of flavor deterioration, the development of off flavors, texture changes and color loss. The addition of Herbalox® Seasoning has proved beneficial in a wide range of applications, including fresh, frozen precooked and processed meat and poultry, sausages, ready meals, soups, sauces, beverages, fish, vegetable oils and spice blends.

“The addition of XT to our portfolio allows us to offer our customers the broadest range of natural antioxidant solutions, with maximum oxidation control and a clean label,” said Augustine. With a “clean” label such as “natural flavoring, herb extract or rosemary extract,” Herbalox® Seasoning is consumer-friendly.

Kalsec® Inc. is a privately held producer and marketer of natural extracts for use in food, beverage, and nutritional applications. Selling and marketing in more than 70 countries worldwide, Kalsec® is dedicated to delivering the best products on time, and backed with unparalleled technical expertise. Founded in 1958, the company is headquartered in Kalamazoo, Michigan, with facilities in Kalamazoo; Denver City, Texas; and Mildenhall, England.

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